

Continual SEO Content and Brand Enhancement Example Report

For YourDomain.com - YY



Report for YY/MM - Total Fixes This Month - 1,206

BEFORE

Indexing and crawlability

✗ Resources with 4xx status code	41
✓ Resources with 5xx status code	0
ⓘ Resources restricted from indexing	4,476
✓ 404 page set up correctly	Yes
✓ robots.txt file	Yes
✓ .xml sitemap	Yes

Redirects

✓ Fixed www and non-www versions	Yes
✓ Issues with HTTP/HTTPS site versions	No
✓ Pages with 302 redirect	0
ⓘ Pages with 301 redirect	59
✓ Pages with long redirect chains	0
✓ Pages with meta refresh	0
✓ Pages with rel="canonical"	0

Links

⚠ Broken links	6
ⓘ Pages with excessive number of links	2,907
ⓘ Dofollow external links	13,108

Encoding and technical factors

✓ Mobile friendly	Yes
✓ HTTPS pages with mixed content issues	0
✓ Pages with multiple canonical URLs	0
✓ Pages with Frames	0
ⓘ Pages with W3C HTML errors and warnings	883
✓ Pages with W3C CSS errors and warnings	0
⚠ Too big pages	71

URLs

⚠ Dynamic URLs	409
⚠ Too long URLs	1,084

Images

✗ Broken images	41
ⓘ Empty alt text	10,745

On-page

✗ Empty title tags	13
✗ Duplicate titles	1,206
⚠ Too long titles	1,705
⚠ Empty meta description	13
✗ Duplicate meta descriptions	2,651
✓ Too long meta description	0

Indexing and crawlability

✗ Resources with 4xx status code	40
✓ Resources with 5xx status code	0
ⓘ Resources restricted from indexing	4,127
✓ 404 page set up correctly	Yes
✓ robots.txt file	Yes
✓ .xml sitemap	Yes

Redirects

✓ Fixed www and non-www versions	Yes
✓ Issues with HTTP/HTTPS site versions	No
✓ Pages with 302 redirect	0
ⓘ Pages with 301 redirect	37
✓ Pages with long redirect chains	0
✓ Pages with meta refresh	0
✓ Pages with rel="canonical"	0

Links

✓ Broken links	0
ⓘ Pages with excessive number of links	2,890
ⓘ Dofollow external links	13,006

AFTER

Indexing and crawlability

✓ Mobile friendly	Yes
✓ HTTPS pages with mixed content issues	0
✓ Pages with multiple canonical URLs	0
✓ Pages with Frames	0
ⓘ Pages with W3C HTML errors and warnings	860
✓ Pages with W3C CSS errors and warnings	0
⚠ Too big pages	59

URLs

⚠ Dynamic URLs	347
⚠ Too long URLs	1,048

Images

✗ Broken images	41
ⓘ Empty alt text	10,615

On-page

✓ Empty title tags	0
✗ Duplicate titles	1,150
⚠ Too long titles	1,607
✓ Empty meta description	0
✗ Duplicate meta descriptions	2,545
✓ Too long meta description	0

Report for YY/MM - Total Fixes This Month - 771

BEFORE

Indexing and crawlability

✗ Resources with 4xx status code	40	✓ Mobile friendly	Yes
✓ Resources with 5xx status code	0	✓ HTTPS pages with mixed content issues	0
ⓘ Resources restricted from indexing	4,476	✓ Pages with multiple canonical URLs	0
✓ 404 page set up correctly	Yes	✓ Pages with Frames	0
✓ robots.txt file	Yes	ⓘ Pages with W3C HTML errors and warnings	905
✓ .xml sitemap	Yes	✓ Pages with W3C CSS errors and warnings	0

Redirects

✓ Fixed www and non-www versions	Yes	⚠ Too big pages	71
✓ Issues with HTTP/HTTPS site versions	No	URLs	
✓ Pages with 302 redirect	0	⚠ Dynamic URLs	398
ⓘ Pages with 301 redirect	65	⚠ Too long URLs	1,084
✓ Pages with long redirect chains	0	Images	
✓ Pages with meta refresh	0	✗ Broken images	41
✓ Pages with rel="canonical"	0	ⓘ Empty alt text	10,615

Links

✓ Broken links	0	✗ Empty title tags	6
ⓘ Pages with excessive number of links	2,890	✗ Duplicate titles	1,150
ⓘ Dofollow external links	13,108	⚠ Too long titles	1,755
		⚠ Empty meta description	6
		✗ Duplicate meta descriptions	2,691
		✓ Too long meta description	0



AFTER

Indexing and crawlability

✗ Resources with 4xx status code	40	✓ Mobile friendly	Yes
✓ Resources with 5xx status code	0	✓ HTTPS pages with mixed content issues	0
ⓘ Resources restricted from indexing	4,236	✓ Pages with multiple canonical URLs	0
✓ 404 page set up correctly	Yes	✓ Pages with Frames	0
✓ robots.txt file	Yes	ⓘ Pages with W3C HTML errors and warnings	883
✓ .xml sitemap	Yes	✓ Pages with W3C CSS errors and warnings	0

Redirects

✓ Fixed www and non-www versions	Yes	⚠ Too big pages	67
✓ Issues with HTTP/HTTPS site versions	No	URLs	
✓ Pages with 302 redirect	0	⚠ Dynamic URLs	347
ⓘ Pages with 301 redirect	59	⚠ Too long URLs	1,067
✓ Pages with long redirect chains	0	Images	
✓ Pages with meta refresh	0	✗ Broken images	41
✓ Pages with rel="canonical"	0	ⓘ Empty alt text	10,607

Links

✓ Broken links	0	✓ Empty title tags	0
ⓘ Pages with excessive number of links	2,873	✗ Duplicate titles	1,081
ⓘ Dofollow external links	12,873	⚠ Too long titles	1,705
		✓ Empty meta description	0
		✗ Duplicate meta descriptions	2,651
		✓ Too long meta description	0

Report for YY/MM - Total Fixes This Month - 3,192

BEFORE

✗ Resources with 4xx status code	39	✓ Mobile friendly	Yes
✓ Resources with 5xx status code	0	✓ HTTPS pages with mixed content issues	0
ⓘ Resources restricted from indexing	3,969	✓ Pages with multiple canonical URLs	0
✓ 404 page set up correctly	Yes	✓ Pages with Frames	0
✓ robots.txt file	Yes	ⓘ Pages with W3C HTML errors and warnings	1,100
✓ .xml sitemap	Yes	✓ Pages with W3C CSS errors and warnings	0
Redirects		▲ Too big pages	61
✓ Fixed www and non-www versions	Yes	URLs	
✓ Issues with HTTP/HTTPS site versions	No	▲ Dynamic URLs	372
✓ Pages with 302 redirect	0	▲ Too long URLs	1,017
✓ Pages with 301 redirect	0	Images	
✓ Pages with long redirect chains	0	✗ Broken images	41
✓ Pages with meta refresh	0	ⓘ Empty alt text	10,103
✓ Pages with rel="canonical"	0	On-page	
Links		✗ Empty title tags	850
✓ Broken links	0	✗ Duplicate titles	689
ⓘ Pages with excessive number of links	2,768	▲ Too long titles	1,120
ⓘ Dofollow external links	12,430	▲ Empty meta description	850
		✗ Duplicate meta descriptions	1,593
		✓ Too long meta description	0



AFTER

✗ Resources with 4xx status code	39	✓ Mobile friendly	Yes
✓ Resources with 5xx status code	0	✓ HTTPS pages with mixed content issues	0
ⓘ Resources restricted from indexing	3,618	✓ Pages with multiple canonical URLs	0
✓ 404 page set up correctly	Yes	✓ Pages with Frames	0
✓ robots.txt file	Yes	ⓘ Pages with W3C HTML errors and warnings	902
✓ .xml sitemap	Yes	✓ Pages with W3C CSS errors and warnings	0
Redirects		▲ Too big pages	56
✓ Fixed www and non-www versions	Yes	URLs	
✓ Issues with HTTP/HTTPS site versions	No	▲ Dynamic URLs	364
✓ Pages with 302 redirect	0	▲ Too long URLs	1,000
✓ Pages with 301 redirect	0	Images	
✓ Pages with long redirect chains	0	✗ Broken images	41
✓ Pages with meta refresh	0	ⓘ Empty alt text	9,774
✓ Pages with rel="canonical"	0	On-page	
Links		✗ Empty title tags	14
✓ Broken links	0	✗ Duplicate titles	1,021
ⓘ Pages with excessive number of links	2,679	▲ Too long titles	1,588
ⓘ Dofollow external links	14,692	▲ Empty meta description	14
		✗ Duplicate meta descriptions	2,554
		✓ Too long meta description	0

Report for YY/MM - Total Fixes This Month - 10,990

BEFORE

Indexing and crawlability		Encoding and technical factors	
✗ Resources with 4xx status code	51	✓ Mobile friendly	Yes
✗ Resources with 5xx status code	4	✓ HTTPS pages with mixed content issues	0
ℹ Resources restricted from indexing	4,125	✓ Pages with multiple canonical URLs	0
✓ 404 page set up correctly	Yes	✓ Pages with Frames	0
✓ robots.txt file	Yes	ℹ Pages with W3C HTML errors and warnings	1,121
✓ .xml sitemap	Yes	✓ Pages with W3C CSS errors and warnings	0
Redirects		⚠ Too big pages	62
✓ Fixed www and non-www versions	Yes	URLs	
✓ Issues with HTTP/HTTPS site versions	No	⚠ Dynamic URLs	380
✓ Pages with 302 redirect	0	⚠ Too long URLs	1,076
ℹ Pages with 301 redirect	75	Images	
✓ Pages with long redirect chains	0	✗ Broken images	44
✓ Pages with meta refresh	0	ℹ Empty alt text	10,309
✓ Pages with rel="canonical"	0	On-page	
Links		✗ Empty title tags	12
⚠ Broken links	15	✗ Duplicate titles	1,027
ℹ Pages with excessive number of links	2,857	⚠ Too long titles	1,752
ℹ Dofollow external links	12,848	⚠ Empty meta description	12
		✗ Duplicate meta descriptions	2,622
		✓ Too long meta description	0



AFTER

✗ Resources with 4xx status code	13	✓ Mobile friendly	Yes
✓ Resources with 5xx status code	0	✓ HTTPS pages with mixed content issues	0
ℹ Resources restricted from indexing	3,313	✓ Pages with multiple canonical URLs	0
✓ 404 page set up correctly	Yes	✓ Pages with Frames	0
✓ robots.txt file	Yes	ℹ Pages with W3C HTML errors and warnings	1,044
✓ .xml sitemap	Yes	✓ Pages with W3C CSS errors and warnings	0
Redirects		⚠ Too big pages	29
✓ Fixed www and non-www versions	Yes	URLs	
✓ Issues with HTTP/HTTPS site versions	No	⚠ Dynamic URLs	274
✓ Pages with 302 redirect	0	⚠ Too long URLs	1,047
ℹ Pages with 301 redirect	47	Images	
✓ Pages with long redirect chains	0	✗ Broken images	13
✓ Pages with meta refresh	0	ℹ Empty alt text	6,833
✓ Pages with rel="canonical"	0	On-page	
Links		✗ Empty title tags	850
✓ Broken links	0	✗ Duplicate titles	689
ℹ Pages with excessive number of links	1,904	⚠ Too long titles	1,120
ℹ Dofollow external links	8,584	⚠ Empty meta description	850
		✗ Duplicate meta descriptions	1,593

Home page search result

BEFORE

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About 18,100 results (0.75 seconds)

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LOF Home

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About Us. LOF is a family run business, established in 1967...

Brochures

Below are a list of LOF's company brochures, showcasing some of...

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AFTER

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About 767,000 results (0.72 seconds)

Showing results for [lof office furniture](#)

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Before Review	After Solution / Action
<p data-bbox="73 252 799 288">Broken / missing images found on following pages:</p> <ul data-bbox="104 328 799 525" style="list-style-type: none"><li data-bbox="104 328 765 353">• https://yourdomain.com/imperial-office-furniture-brand<li data-bbox="104 353 799 378">• https://yourdomain.com/services/hire-office-furniture.html<li data-bbox="104 378 703 404">• https://yourdomain.com/services/installation.html<li data-bbox="104 404 697 429">• https://yourdomain.com/sven-christiansen-brand<li data-bbox="104 429 612 454">• https://yourdomain.com/gresham-brand/<li data-bbox="104 454 612 479">• https://yourdomain.com/silverline-brand/<li data-bbox="104 479 716 525">• https://yourdomain.com/the-senator-group-brand/	<p data-bbox="962 252 1257 288">2buy1click proposal:</p> <p data-bbox="962 328 1731 405">Client to provide missing images so we can insert into appropriate pages.</p>